

Hedonic Scale

1. Prepare the food samples.
2. Ask each person to taste each sample in turn and tick a box, from '1 Dislike Very Much' to '5. Like Very Much' to indicate their preference.
3. The person may also wish to mark remarks about the products appearance, taste, odour and texture.
4. Analyse the results. Which sample received the greatest/lowest scores?

A typical hedonic scale.

Sample	1. Dislike Very Much	2. Dislike	3. Neither Like or Dislike	4. Like	5. Like Very Much	Comments